



El evento Live Earth Run for Water de Dow que se celebrará el 18 de abril de 2010 es una serie de carreras o caminatas de 6 km (la media de la distancia que recorren a diario niños y mujeres para conseguir agua en muchos países) que se realizarán durante un período de 24 horas en 192 países, e incluirá conciertos y actividades educativas sobre el agua con el fin de poner en marcha un masivo movimiento mundial que contribuya a superar la crisis del agua.

The water crisis can be solved through increased awareness, water conservation efforts and investment in sustainable, scalable and replicable water projects. In an effort to involve teachers and children in this effort, Live Earth has created an online destination containing easy activity ideas from our educational partners. Our partners Aqua for All, Akvo, Project WET and GLOBE have generously provided fun activities for children, which can be downloaded below. Teachers can also find additional information on these partners and visit their sites for more ideas and activities.

To raise awareness around World Water Day (March 22), Live Earth has made the Walking for Water initiative available to teachers and school. "Walking for Water" is a school-based program where participating students commit to walking 6 kilometers (3.73 miles), carrying 6 liters (1.59 gallons) of water, to raise funds to finance water projects in developing countries. Developed in the Netherlands, Walking for Water is a fundraising and awareness concept created by Aqua for All. Participating students are "sponsored" by their friends and family to participate in the walk. Students collect funds in person and through online fundraising tools. In 2009 this program raised more than 1 million Euros (\$1.4 million) to support clean, safe, drinking water projects.



Todos podemos ayudar a resolver la crisis del agua aprendiendo cómo ahorrar agua en casa, en la escuela y en nuestro lugar de trabajo.